



WWW.INLEGMASH-EXPO.RU/EN



**RUSSIAN WEEK
OF TEXTILE
INDUSTRY**

INLEGMASH

23RD INTERNATIONAL EXHIBITION FOR EQUIPMENT FOR
THE TEXTILE AND GARMENT INDUSTRY



11–14.03.2024

ADVERTISING 12+



EXPOCENTRE FAIRGROUNDS
MOSCOW, RUSSIA



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RUSSIAN MARKET OF MACHINERY AND EQUIPMENT FOR THE TEXTILE AND GARMENT INDUSTRY

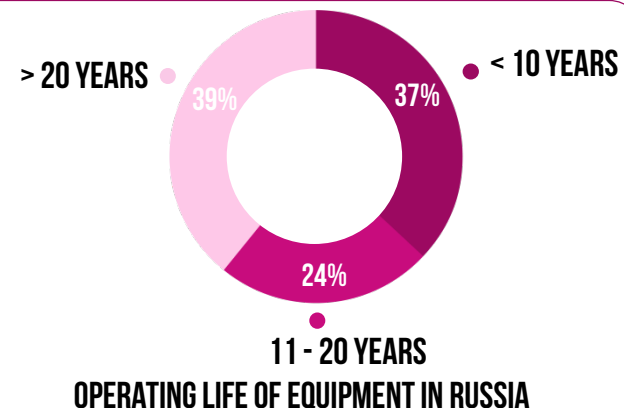
EQUIPMENT FOR THE TEXTILE AND GARMENT INDUSTRY IS 90% IMPORTED, AND NO MORE THAN 37% OF THE EQUIPMENT MEETS MODERN REQUIREMENTS. INVESTMENTS IN THE RENEWAL OF FIXED ASSETS DO NOT EXCEED 5-7% OF PRODUCTION REVENUES. THE LACK OF QUALITY RUSSIAN-MADE EQUIPMENT REMAINS A PROBLEM.

THERE ARE MORE THAN 22 THOUSAND TEXTILE AND GAMENT COMPANIES IN RUSSIA, EMPLOYING 292 THOUSAND PEOPLE. THE TEXTILE AND GARMENT INDUSTRY ACCOUNTS FOR 1.04% OF THE TOTAL MARKET SHARE.

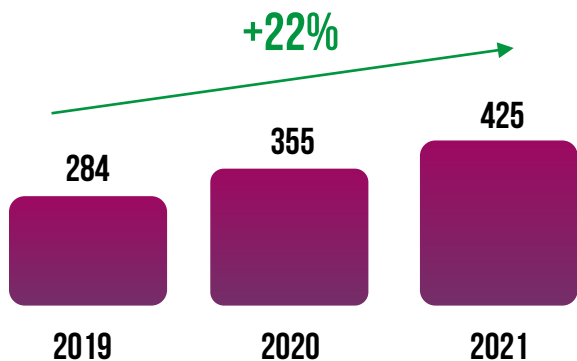
GROWTH OF LOCAL PRODUCTION IN RUSSIA DUE TO THE DEPARTURE OF MAJOR EUROPEAN SUPPLIERS AND GLOBAL BRANDS

+28% GROWTH OF TEXTILE PRODUCTION IN THE FIRST HALF OF 2023

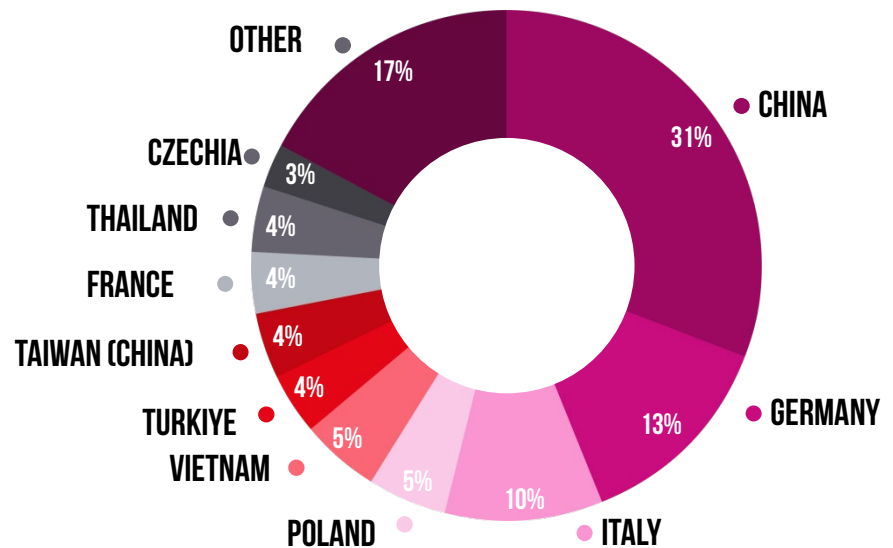
+52% GROWTH IN SPORTS FOOTWEAR PRODUCTION FROM JANUARY TO MAY 2023



RUSSIA RANKS SECOND (GAGR 9.9%) IN THE GLOBAL RANKING OF THE FASTEST-GROWING APPAREL MARKETS



EQUIPMENT IMPORTS BY YEARS, USD MLN.



EQUIPMENT IMPORTS BY COUNTRIES IN 2019-2021, PERCENT OF VALUE



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INLEGMASH IS THE LARGEST IN RUSSIA AND CIS CONGRESS AND EXHIBITION DEDICATED TO EQUIPMENT FOR THE TEXTILE AND GARMENT INDUSTRY.



FOR MORE THAN HALF A CENTURY, THE SHOW HAS BEEN BRINGING TOGETHER MANUFACTURERS, SUPPLIERS AND CUSTOMERS OF EQUIPMENT, COMPONENTS, SPARE PARTS AND CONSUMABLES FOR THE TEXTILE AND GARMENT INDUSTRY AND DEMONSTRATED EQUIPMENT FOR ALL STAGES OF TEXTILE AND GARMENT PRODUCTION.

114 EXHIBITORS FROM **11** COUNTRIES

14,000+
VISITORS

73
RUSSIAN REGIONS

255
RUSSIAN CITIES

20+
EVENTS OF THE
CONFERENCE
PROGRAMME

140+
SPEAKERS

3,000+
DELEGATES

90%
EXHIBITORS
DEMONSTRATE
EQUIPMENT



RESULTS 2023



HELD AS PART OF



**RUSSIAN WEEK
OF TEXTILE
INDUSTRY**



SINCE 1970



INLEGMASH

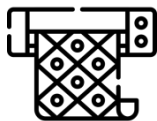
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PRODUCT SECTORS



SPINNING MACHINES



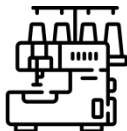
EQUIPMENT FOR
PRINTING ON TEXTILES



EQUIPMENT FOR FOOTWEAR
AND LEATHER GOODS
PRODUCTION



KNITTING MACHINES



SEWING MACHINES



EQUIPMENT FOR MANUFACTURE OF
TECHNICAL TEXTILES AND
NONWOVENS



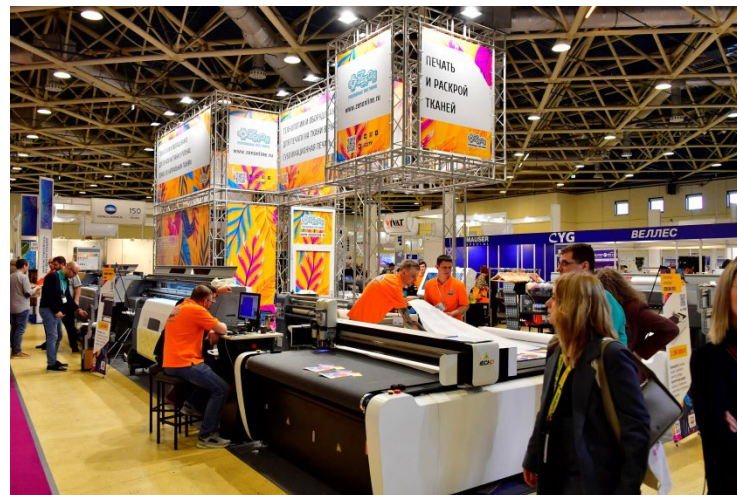
WEAVING MACHINES



DYES AND TEXTILE
PROCESSING CHEMICALS



SPARE PARTS, COMPONENTS
AND HARDWARE



LEARN MORE ABOUT PRODUCT SECTORS



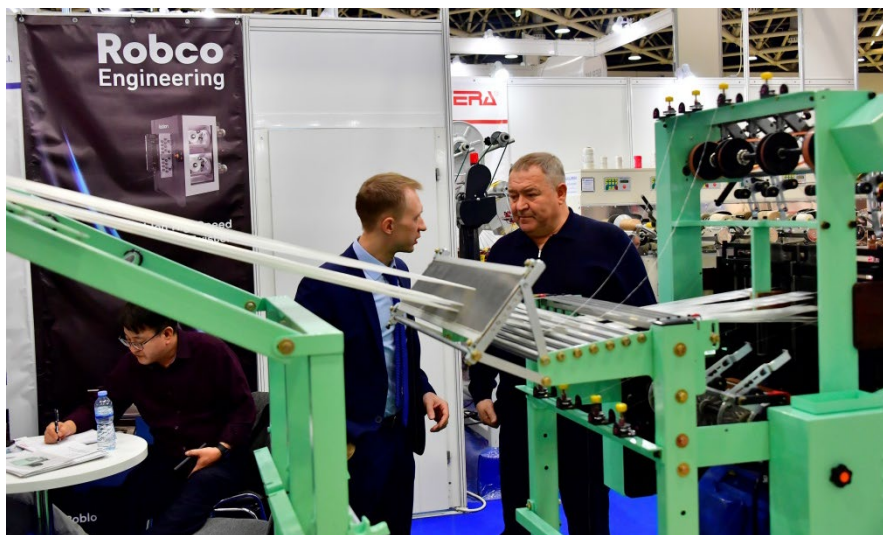


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EXHIBITORS



REGULAR EXHIBITORS

Allart Service
Knit
Konica Minolta Business Solutions Russia
NISSA Distribution
Pletmash
Smart-T
SND
SportTex
Textile and Technology
Textile Machines Sirenko
Tekstilmash
Shveymash
and others

NEWCOMERS

Geran Lux
Germes TK
GIS Prompererabotka
VINK
Kled
Kovcheg
Laittek
Tex Inter
Profi Form
Smart Hemp
SF Chem
Papillons TH
and others

FOREIGN EXHIBITORS

Beneks
Cankur Makina
Canlar Mekatronik
China Texmatech Co.
Demas Makina
Dongyang Aolong Nonwoven Equipment Co. Ltd.
Jinan Xinjinlong Machinery
King-Hope Co. Ltd.
Mersan Makine
and others

THE FULL LIST OF EXHIBITORS 



14,000+ VISITORS

20 COUNTRIES

73 RUSSIAN REGIONS

255 RUSSIAN CITIES

OUR VISITORS ARE THE LARGEST FACTORIES AND MANUFACTURERS OF FINISHED PRODUCTS

INDUSTRY SECTORS OF VISITORS

TEXTILE PRODUCTION AND PROCESSING

PRODUCTION AND PROCESSING OF TECHNICAL TEXTILES AND NONWOVENS

ACCOMPANYING TECHNOLOGIES/GOODS/SERVICES

EQUIPMENT AND TECHNOLOGY: DEVELOPMENT, DELIVERY, SETUP, SERVICING

R&D, EDUCATION

WEAVING PRODUCTION

SEWING PRODUCTION

PRODUCTION OF KNITTED CLOTHES AND HOSIERY

SEWING FACTORIES

Knyagininskaya Sewing Factory
Kukmorskaya Sewing Factory
Tverskaya Sewing Factory
Izhevskaya Sewing Manufactory
YUNOST Sewing Factory

WEAVING PRODUCTION

Slonim Worsted and Spinning Factory

PRODUCTION AND PROCESSING OF TECHNICAL TEXTILES

Khimvolokno
Kamenskvloknok
Mogilevkhimvolokno
Kurskhimvolokno
United Nonwovens
Polotsk-Steklovloknok
AzotChemFortis
Vologda Linen Production
Kashin Flax Processing Factory
Cheboksary Cotton Factory
Vatnaya Fabrika (cotton factory)
Antopol District Industrial Enterprise (cotton spinning mill)
Pavlovo-Posadski Kamvolshchik (worsted factory)
Gexa – Nonwovens
Enterprise of Non-woven Materials
Vyatkatekhnoktestil
WES MIR – Nonwoven Materials Factory
Kanat

COTTON PRODUCTION

Baranovichi Cotton Production Incorporation
Shuiskiye Sitsy
Kamyshinski KHBK (cotton factory)
Navtex Factory

TEXTILE PRODUCTION AND PROCESSING

Ivanovo Textile-Haberdashery Factory
Rechitsa Textile
First Weaving Factory

TEXTILE FACTORIES

Tchaikovsky Textile
Vologda Textile Factory
Kombinat Parizhskaya Kommuna
Slavianka

MANUFACTURERS OF FINISHED PRODUCTS

MPTF Belarus
Volgateks
Svitanak
Kari
Medvedkovo
BOSSA NOVA
Dashenka Children's Clothing Factory
Comintern
Bosco Manufacture
LentaBel
Soyuzspetsodezhda
Technoavia
Rendez-Vous
Avtotekstil

PRODUCTION AND PROCESSING OF LEATHER GOODS

Iskosh
Russian Leather
Kozhzamlngl

FURNITURE PRODUCTION

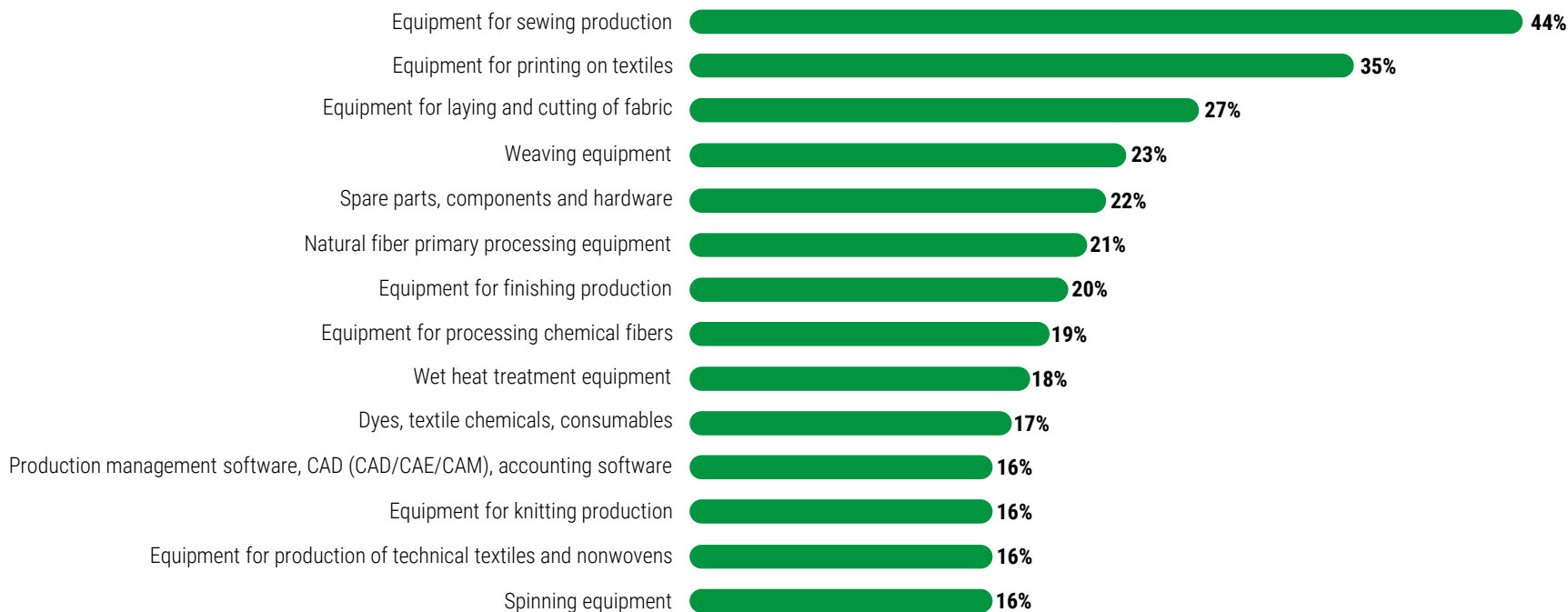
Askona
Volga Furniture Manufactory
PelicanMarket Furniture Center
Alive Sofas

OTHER MAJOR PUBLIC AND COMMERCIAL CUSTOMERS

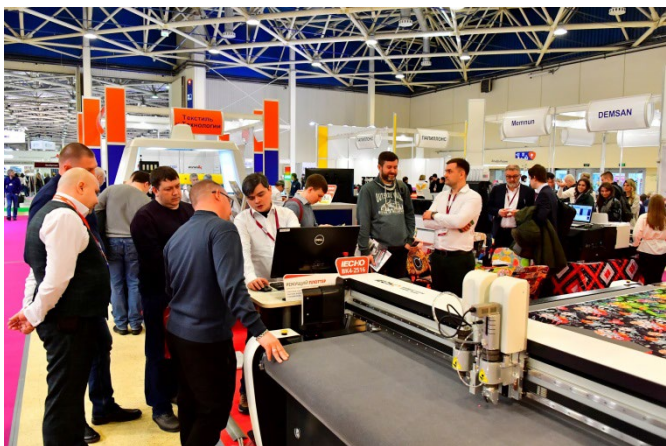
Khrunichev State Research and Production Space Center
Aeroflot Technics
Voentorg
Goznak
RZD
Bolshoi Theatre
Radisson Collection Hotel, Moscow (VYSOTKA)
Komus
Raikin Plaza
BelLegProm
Ryazan Region Development Corporation
Association of Textile Industry Enterprises of the Orenburg Region
Tula Region Development and Support Corporation
Moscow Region Government
Representation of the Tyumen Region Government



VISITOR INTERESTS



Multiple replies possible



92% WOULD RECOMMEND THE SHOW TO THEIR PARTNERS AND PEERS

86% ARE PROFESSIONAL VISITORS

82% ARE PURCHASING DECISION MAKERS OR INFLUENCERS

82% PLAN TO MAKE PURCHASES AFTER THE SHOW

57% ARE CEOs OR TOP MANAGERS

48% ARE NEW VISITORS



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CONFERENCE PROGRAMME

THE 3RD EDITION OF THE INLEGMASH INTERNATIONAL INDUSTRY CONFERENCE WAS HELD IN 2023



20+ EVENTS



140+ SPEAKERS



3,000+ DELEGATES

LEARN MORE ABOUT THE CONFERENCE PROGRAMME 2023 



SMART DIGITAL SEWING FACTORY



JANETS (JUKI ADVANCED NETWORK SYSTEM), A SHOP FLOOR CONTROL SYSTEM, WAS SHOWCASED AT INLEGMASH 2023.

FULL CYCLE OF DIGITAL TEXTILE PRODUCTION FROM PRINTING AND THERMAL TRANSFER TO CUTTING



IECO GLS AUTOMATIC MULTI-PLY CUTTING SYSTEM WAS DEMONSTRATED FOR THE FIRST TIME AT THE SHOW.

NATIONAL PAVILION OF TURKIYE



THE NATIONAL PAVILION OF TURKIYE WAS ARRANGED WITH THE SUPPORT OF THE TEXTILE MACHINERY AND ACCESSORIES INDUSTRY ASSOCIATION (TEMSAD). FOR THE FIRST TIME, THE DISPLAY PRESENTED MULTIFUNCTIONAL FINISHING EQUIPMENT.

FIRST RUSSIAN-MADE AIR-JET WEAVING MACHINE



A PROTOTYPE OF A NEW AIR-JET WEAVING MACHINE WITH TECHNICAL CHARACTERISTICS REACHING THE LEVEL OF THE WORLD TEXTILE MACHINE BUILDING LEADERS, DEVELOPED AND MANUFACTURED IN RUSSIA, WAS DEMONSTRATED AT INLEGMASH 2023. LARGE-SCALE PRODUCTION OF THE MACHINE WILL START AT THE END OF 2023.



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EXHIBITOR FEEDBACK



SERGEY SIRENKO

**DIRECTOR, TEXTILE MACHINES
SIRENKO**

"This year, we have brought new products that are widely in demand on the market. It is a pleasure to see that visitors come to the show from all over Russia and beyond. We hope that the number of visitors will increase every year.

INLEGMASH is not just a simple tradition for us. It is a meaningful tradition. It is not only a pleasure to be here but we also got used to get a number of orders here, which we then work with for quite a long time. We will continue to take part in this show."



MAXIM UVAROV

CEO, SMART HEMP

"Our company grows hemp, processes it and produces yarn. We managed to recoup all the money we had invested in participating in this show in the first two hours of being here.

We had visitors from Uzbekistan. I showed them all the advantages of hemp. They now intend to work with us. Then there were visitors from China, who looked at everything and now they also intend to cooperate with us.

It is a very cool exhibition. We are glad that we were able to come here. We are glad to sign contracts here. Everything is great."



VITALIY KADUN

CEO, ELFORT

"We are delighted that INLEGMASH 2023 has started. Here we are presenting for the first time a smart digital factory from JUKI Corporation (Japan's largest sewing machine manufacturer). We hope that it will be of interest to all sewing industry professionals. This year, there are a lot of interesting exhibitors with state-of-the-art equipment. I believe that all professionals of the textile industry will find it very interesting to attend this show, find new contacts, and discuss new projects. We will be presenting the most modern digital solutions for garment production on all days of the show."



ANTON SAZONOV

DIRECTOR, TEXTILMACH

"We have come here to present our first prototype of a Russian air-jet weaving machine, which we have been developing for three years. Its serial production is planned for next year. We already consider this show our home ground. We have been taking part in it for as long as we have existed and we never miss it. INLEGMASH is essentially the only platform in Russia for meeting professionals of the textile and garment industry. There is nothing else like it in principle. This show is actually considered to be the biggest platform where representatives of the textile and garment industry can talk to each other, present their equipment, show new developments, establish new contacts, and sign contracts."



IGOR KIM

CEO, OWNER, SPORTTEX

"Today is the first day of the exhibition and I haven't even had lunch as it's always so crowded. Everyone wants new products and solutions, and wants to reduce manual labour. For me, INLEGMASH is a get-together of my like-minded people and friends. When I see a large influx of customers at neighbouring stands, it makes me feel good myself. I always want this show to have a party-like atmosphere. There's always a sense of positivity here. There's a great influx of customers, who always find what they need. I have never seen such cordiality as at INLEGMASH."

READ MORE





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HOW WE ATTRACT THE TARGET
AUDIENCE TO THE SHOW



DIRECT MARKETING

ELECTRONIC MAILINGS AND TELEMARKETING CAMPAIGNS.
AUDIENCE COVERAGE IS 50,000+ PEOPLE



PROMOTIONAL ACTIVITIES

INLEGMASH PROMOTION AT INDUSTRY-RELATED EVENTS. 15+ EVENTS A YEAR



MASS MEDIA

PRESS ABOUT INLEGMASH



100+ PUBLICATIONS IN PRINTED AND
ELECTRONIC MEDIA



RELEVANT CONFERENCE PROGRAMME

ONLY THE MOST RELEVANT
DISCUSSION TOPICS



INTERNET

EXHIBITION ADVERTISING IN SEARCH ENGINES AND INDUSTRY
INTERNET PORTALS. TOTAL COVERAGE IS 300,000+ PEOPLE



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**YOUR UNIQUE OPPORTUNITIES
AT INLEGMASH**

ENJOY THE SYNERGY EFFECT

INLEGMASH is a key part Russian Week of Textile Industry. The Week's events provide a synergetic effect for its participants by attracting the attention of potential customers to the exhibited equipment and services. Thus, you have a great opportunity to present your company both to visitors of INLEGMASH, who are professionals of the industry, and to potential customers of enterprises, companies, manufactures, offering their products at the related events of the Week. Our visitors are your clients and customers!

ADVERTISE AND PROMOTE

We publish news of our exhibitors on the show's website and in the industry media. You benefit from a huge industry coverage. We promote exhibiting companies according to the show's advertising campaign and also offer exclusive promotion opportunities according to advertising and sponsorship packages for exhibitors.

SHOW YOUR PRODUCTS

Seize the opportunity to demonstrate your products to the target audience, including executives and owners of large sewing, knitting and textile enterprises.



TAKE PART IN THE CONFERENCE PROGRAMME

Share your best practices and show your products to a wider audience within the INLEGMASH conference programme.

SELL AT THE SHOW

It is a selling show. Most of the equipment on the stands finds its customers during the days of the show. As a result, on the last day of INLEGMASH most of the exhibited equipment is labelled "Sold".



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CONTACTS

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ANNA GROMOVA

PROJECT MANAGER



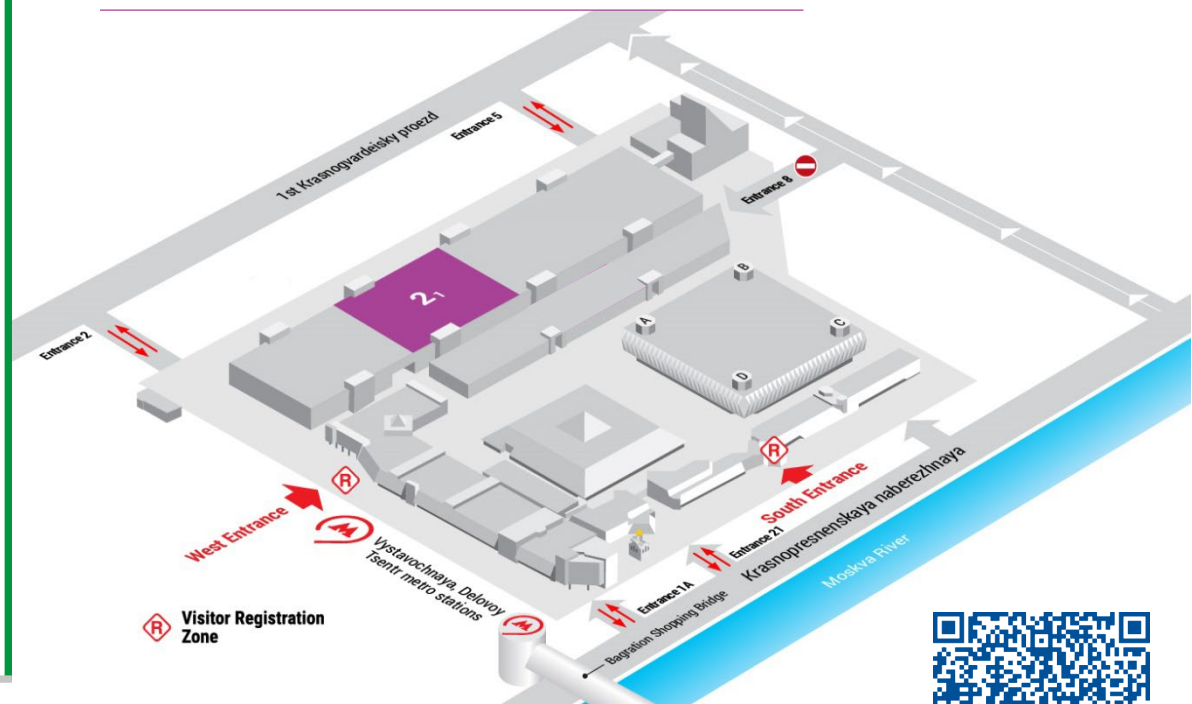
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BOOK A STAND



12+



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